

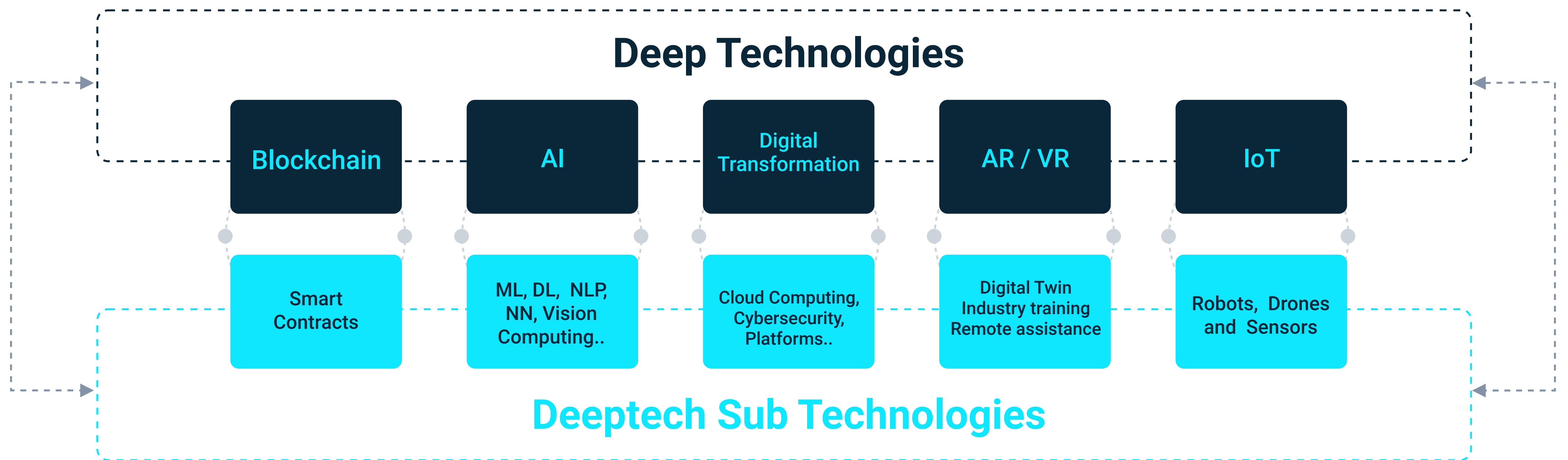


To become the digital Startups' Village where Startups can conduct all their ecosystem needs globally

Hub

Og Hub delivers high Connections, innovations and economical growth, with Acceleration Programs.

Built on mix of communities of academics, startups, incubators, accelerators and venture capitals, forming a shared ecosystem of entrepreneurship learning to challenge the world's toughest and breakthrough problems in DeepTech:



- Open innovations of a multicultural ecosystem and community of global corporations, SMEs, start-ups, universities and research institutes, with graduating students, researchers, engineers, young business entrepreneurs interaction.
- Engage these communities to inspire each other in developing innovative products and services;

- Start new companies and train new generations
- Turn promising ideas into products, services and jobs
- Enrich knowhow with e-learning, Programs & Assignment
- Guide and advise with specialized mentoring & coaching
- Self-educate with tutorials' library and discussion forums
- Access to Sandbox, and accelerate certified ideas to market
- Streamline innovative ideas to the Product Lifecycle of:



Ideation

Leverage the insights and experiences among owner, designers, developers, QA, and architects:

- Eligibility Process
- Selection & Onboarding
- Data gathering
- Feedbacks & Scoping
- User research
- User Personas
- User stories
- Discovery & Definition
- Integrations Mapping
- Technology programs
- Segment's mapping
- MoSCoW Prioritization
- MVP Definition
- Branding & Wireframes



Incubation

Tangible workable concept of a very best flourish and promising Startup's ideas:

- Low & High-fidelity designs
- White boarding
- UXUI designs
- Design reviews
- Architectural Design
- Visual Prototyping
- Sprint Definition
- Project & Resources Mangt
- Development & Delivery
- Sandbox & Certification
- Matching Activities
- Business Models
- Partnerships & Associations
- Business Maturity



Acceleration

Speed up time to market with an equity funding of Startup viable product :

- Ownership Structure
- Releases & Versioning
- Source code repository
- Market Discovery
- Marketing & Pitching
- Funding & Financing
- Impact Assessment
- Scalability & Opportunity
- Financial Management
- Sustainability Mangt
- Operationalization Mangt
- Business Continuity
- Idea and IP Protection



Venturing

Financing startups that are successful firms in the economy and societies:

- Fund Raising & venture
- Capital Management
- Market Positioning & Exit
- Strategy
- Growth & Scalability
- Rollout and expansion
- Admin & HR Services
- Legal and Accounting
- Internal & external audit
- Social & economic impact
- Customer Services &
- Marketing Activities